



## SELECTION COMMITTEE

Barry Alvarez

David Bailiff

Gary Barnett

Fisher DeBerry

Dennis Franchione

June Jones

Chuck Knox

Gary Patterson

Buddy Pough

Jackie Sherrill

Dick Tomey

Doug Williams

## CHAIRMAN

Peter Murphy

## BENEFITING THE RUDY FOUNDATION

**Tuesday, January 11, 2011**

**Hilton Anatole Hotel**

**Dallas, Texas**

*During the 2011 American Football Coaches Association Convention*

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor \$10,000 (5 Available)

- One table of 10 (top location) at Awards Breakfast associated with AFCA Convention
- Rudy or a Selection Committee coach (your choice) and wife seated at your table
- Full Page advertisement in Official Event Program
- Representative on stage with Rudy to present winning Rudy Award
- Logo on Official Event Website
- Name on all Press Releases
- Name on all Mailers
- Personalized Gift from Rudy Ruettiger
- Mentions by Master of Ceremonies at Breakfast

### Gold Sponsor \$5,000 (5 Available)

- One table of 10 (top location) at Awards Breakfast associated with AFCA Convention
- One of the Selection Committee coaches and guest seated at your table
- Half Page advertisement in Official Event Program
- Company name or logo in Official Event Program
- Logo on Official Event Website
- Name on all Press Releases
- Name on all Mailers
- Personalized Gift from Rudy Ruettiger
- Mention by Master of Ceremonies at Breakfast

### Participating Sponsor \$2,500 (6 Available)

- One table of 10 at Awards Breakfast associated with AFCA Convention
- Listing in Official Event Program
- Listing on Official Event Website
- Listing on all Press Releases
- Mention by Master of Ceremonies at Breakfast

### Friends of Rudy \$1,000

- Two (2) tickets to Awards Breakfast associated with AFCA Convention
- Listing in Official Event Program
- Listing on Official Event Website

**Individual Ticket: \$100**



# THE COLLEGE FOOTBALL RUDY AWARDS™



CHARACTER, COURAGE, CONTRIBUTION & COMMITMENT

## RESERVATION FORM

Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Quantity: \_\_\_\_\_ Presenting Sponsor at \$10,000 \$ \_\_\_\_\_

Quantity: \_\_\_\_\_ Gold Sponsor at \$5,000 \$ \_\_\_\_\_

Quantity: \_\_\_\_\_ Participating Sponsor at \$2,500 \$ \_\_\_\_\_

Quantity: \_\_\_\_\_ Friends of Rudy at \$1,000 \$ \_\_\_\_\_

Quantity: \_\_\_\_\_ Individual Ticket at \$100 \$ \_\_\_\_\_

TOTAL ENCLOSED:

\$ \_\_\_\_\_

Please make checks payable to The Rudy Foundation and mail to:

**The Rudy Foundation**  
2505 Anthem Village Drive  
Suite E 245  
Henderson, NV 89052

Seating priority will be based on the order in which reservation and payment is received.  
All purchases are non-refundable.

For all inquiries, please contact Burt Trembly, Executive Director,  
at Burt@CoachingCharities.com or (505) 328-2288.

The Rudy Foundation is a 501(c)(3), tax-exempt foundation.  
Tax Identification #: 88-0431997